Saint Michael’s College

Enterprise Plan Competition

April 30, 2010
Farrell Room
1:00 p.m.-5:00 p.m.

Sponsored by
Peter R. Worrell ’79, H’06
Dr. Kareen Kendrick Worrell ’77
The Enterprise Plan Competition began in 2000 with the support of alumnus and Saint Michael’s College Trustee, Peter Worrell ’79, H’06, and his wife, Kareen Kendrick Worrell ’77. This annual Competition challenges Saint Michael’s undergraduates to develop and market sustainable business plans to a panel of business leaders serving as competition judges. Individuals and teams of students compete for the cash prize awarded to the winner.

Special thanks to the following first-round readers from the Department of Business Administration and Accounting:

- William Anderson
- Birger Benson
- Steven Doyon
- Frank Farina
- Dick Kuklis
- Diane Lander
- Robert Letovsky
- Melinda Micheletto
- Tamara Mullarky
- Paul Olsen
- Karen Popovich
- Roger Putzel
- Joanne Scott
- Dennis Voigt
- Norman Walker
Michael Seaver ’81 joined Chittenden Bank in 1981 after graduating from Saint Michael's College with a B.S. in Business Administration. His 29-year career with Chittenden began as a teller, and in the ensuing years he has held a variety of positions within commercial banking, eventually serving as Division Manager-Commercial Banking and Senior Lending Officer. Michael was elected President and CEO of Chittenden Bank in January 2008.

Michael currently serves as Chair of The Lake Champlain Chamber of Commerce and a member of its Executive Committee, Vice-Chair of the Vermont Banker’s Association and a member of its Executive Council and Trustee of Mayo Healthcare, Inc. in Northfield, Vermont.

Entry Presentations:

1:00 p.m.  
**Restoration Eco**  
Meredith Astles  
Amanda Matonis

1:40 p.m.  
**Vermont Greener Cleaners**  
Nicholas Bush  
Alison Dionne

2:10 p.m.  
**Reeni’s Cookie Bar**  
Irene Bishay  
Kerry Hill  
Melissa Mitchell

2:50 p.m.  
**Appella Vita Eco-Salon & Spa**  
Alison Marsh  
Ashley Ottens  
Jarah LaRock

3:30 p.m.  
**Raybox**  
Kyle Marquis  
Alex Miller  
Tomasz Piotrzkiewicz  
Jacob Stamas  
Patrick Sullivan
Judges for Finals:

**David Bergeron ’77** is CFO and owner of The Heritage Automotive Group, Inc. with his business partner. The company, located in South Burlington, Vermont, owns and operates Heritage Ford, Heritage Toyota and White River Toyota. The company’s revenues exceed $125 million annually and the company employs 225 Vermonters. David started with the firm in 1990 and purchased the company with his business partner in 1994.

David earned a bachelor’s degree in Business Administration from Saint Michael’s College in 1977 and an MBA from Plymouth State College in 1979. He serves as an officer of the Vermont Auto Dealers Association (VADA) and is a trustee of the VADA Insurance Trust. David also serves as chairperson of the Finance Committee at St. Pius The Tenth Church in Essex, Vermont.

**Nancy Edwards Cronin** is a Principal Partner of ipCapital Group. At ipCG, she serves as an advisor to companies that wish to maximize the value of their intellectual property, optimize the use of IP in product/service development and business transactions, establish strategic positions against competitors and implement intellectual asset management (IAM) programs.

Nancy focuses her efforts in industries such as energy and environmental technology, chemical manufacturing, consumer products, electronics, construction and building materials, medical devices, printing, and semiconductors.

Nancy earned a BS in Engineering and Applied Science from the California Institute of Technology, and an MS in Engineering Science from Harvard University. She is a Professional Engineer (PE) licensed in Environmental Engineering. She has served as a member of the Board of Directors of the Caltech Alumni Association and a member of the Licensing Executive Society.

**Susan C.B. Mazza** is an Economic Development Specialist with the U.S. Small Business Administration. She came to the agency in 1998 after a long career in the financial services industry, and currently works out of the Vermont District Office for the SBA in Montpelier. Susan works with small businesses and aspiring entrepreneurs, as well as lenders and numerous resource partners across the state.

Susan has a Bachelor of Fine Arts from Syracuse University and a Masters in Business Administration from Babson College. She is also a graduate of the New England School of Banking at Williams College.

**Carol Piccaro ’80** owns and operates U.S. Chemicals, LLC, a private worldwide chemical distributor based in New Canaan, Connecticut. The company provides rapid-sourcing and expedient transportation of specialty chemicals worldwide. In 2010, U.S. Chemicals celebrates 50 years of success.

Carol joined her family’s business in 1984 after graduating from Saint Michael’s College. She has been at the helm of U.S. Chemicals since 1995. Carol is a member of many trade organizations, including: National Association for Woman Business Owners (NAWBO), The New England Chemical Club, and the National Association of Chemical Distributors (NACD), where she serves as Director at Large for the Northeast region and a member of the Supplier affiliate board. Carol also serves on the editorial advisory board of ICIS Chemical Business, and is a five plus year member of Vistage International, a chief executive leadership organization.

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